

THE INDIAN AGRICULTURE INDUSTRY SUPPLY CHAIN MANAGEMENT: A CRITICAL STUDY

Bankole Olajide Martins

Research Scholar, M.A. Economics [Final Year], Department of Economics, Jain University, Bangalore, India

ABSTRACT

Indian Agriculture/Agro Industry (IAI) is a key piece of Indian culture and economy. Roughly 50 percent of the complete populace depends on this industry as a guideline wellspring of pay and it contributes around 14 percent of India's GDP. Indian food business has expanded to US\$ 250 billion out of 2015 when contrasted with US\$ 220 billion in the year 2009 and expected to become further quickly in the following ten years. Indian Agriculture is a world chief as far as creation of numerous item classes accordingly, on one hand commitment of colossal populace, rising interest, ranch automation, increment in worldwide business sectors, and so forth, offer tremendous potential for this industry. The study examines the Indian Agriculture supply management system. The paper however sought to explain the structure of the Indian supply chain management system, the associated supply chain issues and challenges in the Indian agro industry and expantiate on the poor dissemination of information and knowledge. The research employed secondary analysis of data with information obtained from independent and governmental related materials and websites. The key result is that states who haven't yet suffered. Makers of agro items are getting only 30–35 percent of the market cost in the greater part of the cases because of absence of Supply chain rehearses. Yearly wastages of farming yield are likewise extremely high which in money related term summarizes to around Rs 90,000 Crore. This wastage is principally because of an insufficient Supply chain foundation. This paper sought to recommend solutions to the supply chain management gaps of the Indian Agriculture Industry in the areas of de-monopolizing the industry, encouraging private sector players and exploring Cost saving techniques and initiatives

KEYWORDS: *Agro Industry, Indian Agriculture, Real-Time Information, Supply Chain Management, Supply Chain Network*

Article History

Received: 04 Jun 2021 | Revised: 11 Jun 2021 | Accepted: 22 Jun 2021
